**KEY QUESTIONS**   
  
 **User Behavior and Preferences**

* What is the correlation between daily screen time and social media fatigue levels?
* Which social media platform is most commonly used as the primary platform across different age groups?

 **Demographics and Digital Usage**

* How does internet speed (Mbps) vary by country, and does it influence time spent on online activities like video content, gaming, or messaging?
* What is the relationship between monthly income and the number of subscription platforms a user subscribes to?

 **Time Management and Productivity**

* How does time spent on work/study compare with time spent on entertainment activities across different age groups or marital statuses?
* Are users with higher physical activity time also reporting better sleep quality?

 **Engagement with Content and Platforms**

* What type of preferred content (educational, entertaining) leads to higher daily social media time?
* How does the number of notifications received daily affect social media fatigue levels or time spent on digital platforms?

 **Tech Savviness and Device Usage**

* What devices are preferred by users with high tech-savviness levels for consuming entertainment content?
* Is there a significant difference in digital well-being awareness between users who spend more time on educational platforms versus entertainment platforms?